



Checklist 5 - Warrior Plus Product Setup

Project

Date:

Name: _____

PART 1 - SETUP OFFER & PRODUCTS

		Yes	No
1	Go to Vendors > offers > create news	☐	☐
2	Enter title, descriptions, category, keywords and leave public OFF for now.	☐	☐
3	Put the launch date in start time.	☐	☐
4	Add a front end page and create new offer.	☐	☐
5	Enter product name	☐	☐
6	Enter Delivery URL	☐	☐
7	Enter refund period	☐	☐
8	Enter content type and enter keywords	☐	☐
9	Enter support email	☐	☐

Notes



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- | | | | |
|----|---|--------------------------|--------------------------|
| 10 | Enter support URL | ☐ | ☐ |
| 11 | Choose Paypal account | ☐ | ☐ |
| 12 | Enter Normal Price (2 - 10 X the selling price) | ☐ | ☐ |
| 13 | Enter Sale Price | ☐ | ☐ |
| 14 | Add Dimesale if required (1 cent every 2 or 5 sales) | ☐ | ☐ |
| 15 | Integrate Autoresponder | ☐ | ☐ |
| 16 | Choose affiliate commission | ☐ | ☐ |
| 17 | Enter affiliate details (only required for front end) | ☐ | ☐ |
| 18 | Turn Affiliate Program Accelerator on | ☐ | ☐ |
| 19 | Turn Deal of the Day On and increase commission if possible | ☐ | ☐ |
| 20 | Provide access to Warrior Plus for review | ☐ | ☐ |
| 21 | Set product statues to open available for sale. | ☐ | ☐ |

Notes



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- | | | | |
|----|---|--------------------------|--------------------------|
| 22 | Click Add upsell to this offer and repeat. | ☐ | ☐ |
| 23 | Click Add downsell to this offer and repeat. | ☐ | ☐ |
| 24 | Check all add to cart buttons to make sure they are linked to the correct offers and follow the correct path through your funnel. | ☐ | ☐ |
| 25 | Check you have added the "pass on offer" links at the bottom of the your OTO sales pages and they direct to the correct page. | ☐ | ☐ |

PART 2 - AFFILIATE APPROVAL

- | | | Yes | No |
|---|--|--------------------------|--------------------------|
| 1 | Come close to launch day you should check affiliate approvals twice a day. | ☐ | ☐ |
| 2 | During launch day you should be checking every hour. | ☐ | ☐ |

AFFILIATE APPROVAL RULES

Notes



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- 1 Anyone with more than a score of 50 sales put on instant.
- 2 Anyone with less than 50 sales put on delayed.
- 3 Anyone with a refund rate above 25% deny.
- 4 Anyone with 500 sales put on instant all products.
- 5 Members less than a week old deny if no history. Check their profile.
- 6 Keep in mind most affiliates do not request until the day of launch.

Notes